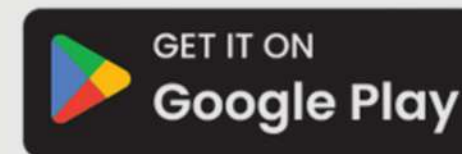




GOVERNMENTTMONLINE

Buyers Guide



Magazine

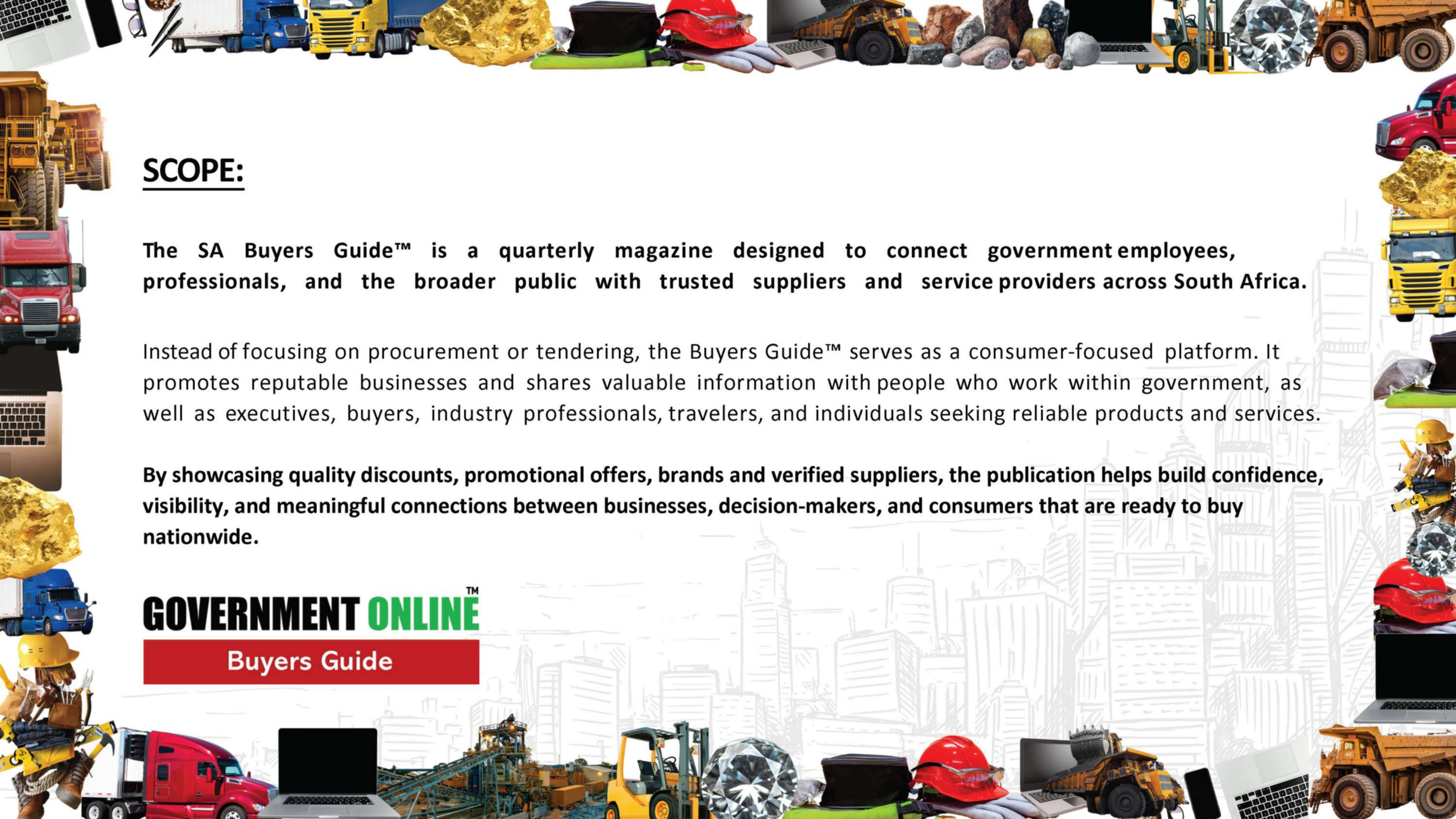
Websearch

Database

WELCOME TO THE SA BUYERS GUIDE

Hosted on the Government OnlineTM website and published by Dotcom Africa.





SCOPE:

The SA Buyers Guide™ is a quarterly magazine designed to connect government employees, professionals, and the broader public with trusted suppliers and service providers across South Africa.

Instead of focusing on procurement or tendering, the Buyers Guide™ serves as a consumer-focused platform. It promotes reputable businesses and shares valuable information with people who work within government, as well as executives, buyers, industry professionals, travelers, and individuals seeking reliable products and services.

By showcasing quality discounts, promotional offers, brands and verified suppliers, the publication helps build confidence, visibility, and meaningful connections between businesses, decision-makers, and consumers that are ready to buy nationwide.

GOVERNMENT ONLINE™
Buyers Guide

At a Glance

Stats from our Buyers Guide

Distribution & Engagement

GOVERNMENT **ONLINE**TM

Buyers Guide



WhatsApp distribution to
**350,000 government
employees** per quarter



Email distribution to
**530,000 government email
addresses**



2.3 million website visitors



12.5 million website
search requests



790,000 magazine views
from unique visitors



130,000 social media
followers

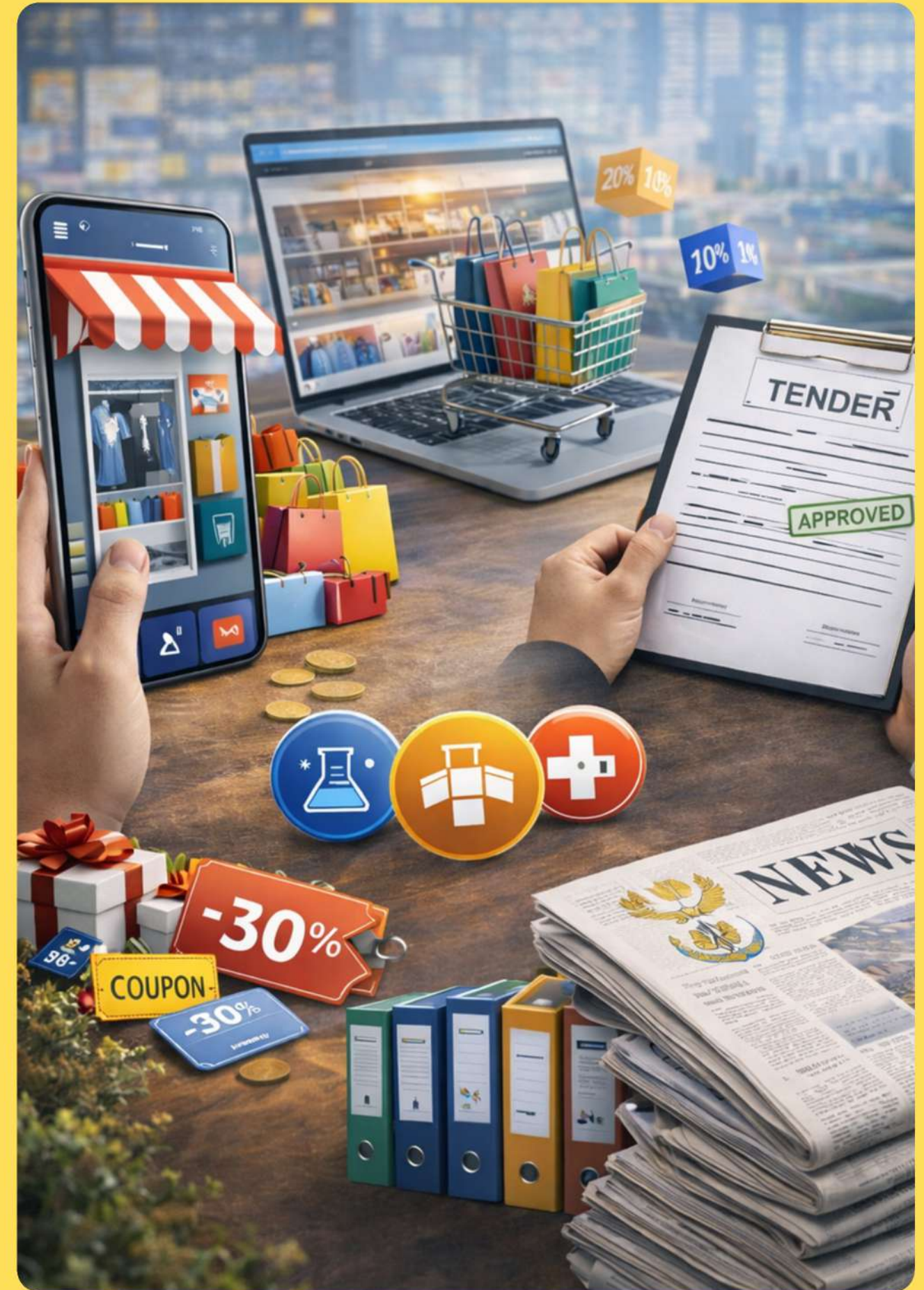
What's New



- Latest articles and press releases
- Discounts, promotional offers, sales promotions, coupons, competitions
- Virtual Shopping Mall
- Industry-specific channels
- News updates and tender bulletins
- Government gazetes
- Access to **800,000 supplier and service provider contacts**

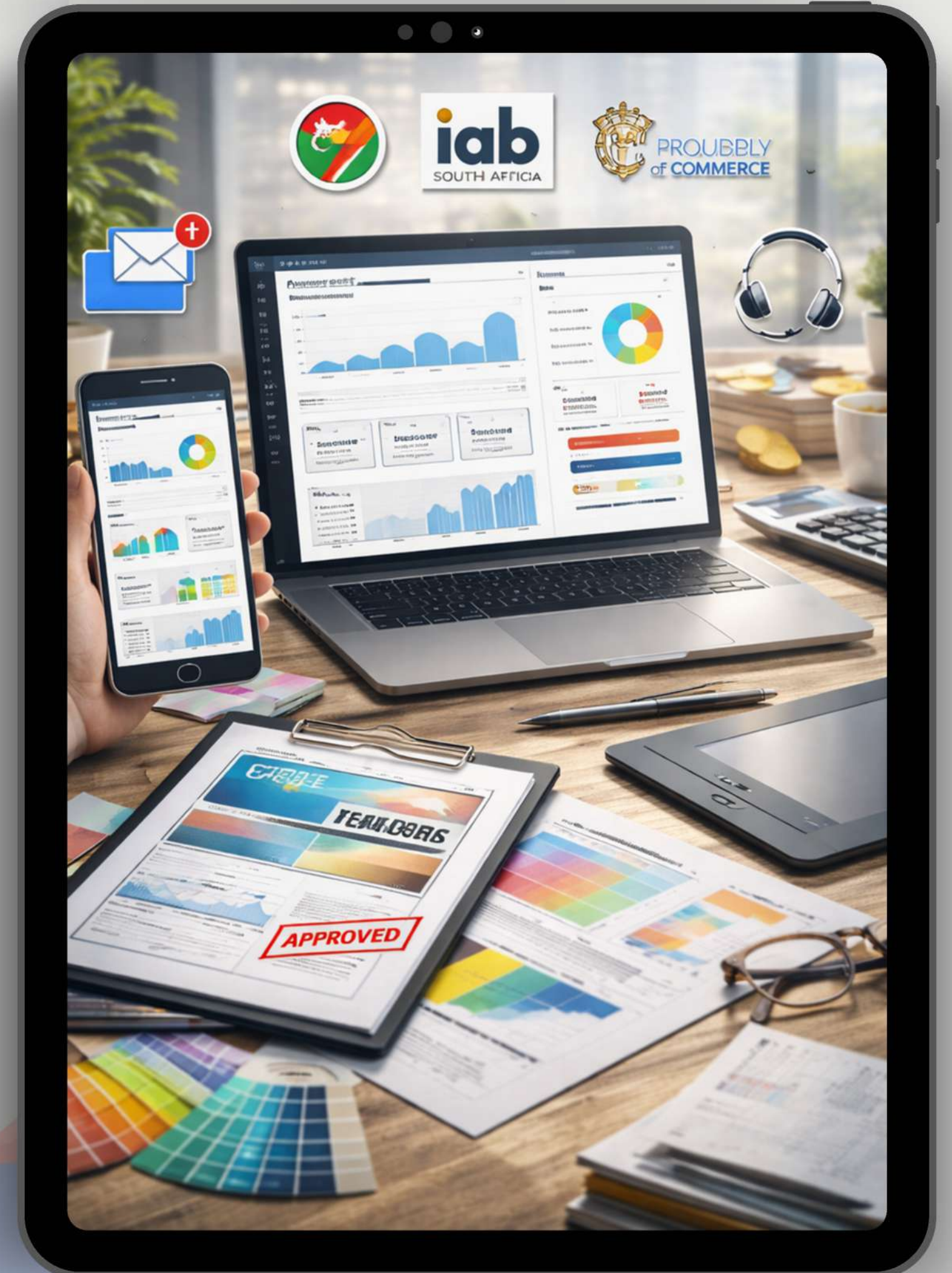
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Why Feature Your Business?

- High-traffic, highly visible platform
- Well-accredited network (Proudly SA, IAB, Chambers of Commerce)
- Custom advertiser dashboard to track performance, manage content, and receive enquiries in real time
- Hassle-free service – we handle the artwork and provide proofs before publishing
- Transparent pricing with no hidden costs (VAT included)
- Dedicated and reliable customer support





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Our comprehensive and affordable advertising packages start from **R1,995** for a quarterly placement, giving your business the opportunity to stand out, build trust, and reach the right audience.

Think Big. Advertise.

